



**HELPING
PEOPLE
FIND
DIGNITY
THROUGH
WORK**

**Council of California Goodwill Industries
2010 Legislative Materials**

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GREETINGS

For more than 100 years, we've helped people with disabilities and other disadvantages find work.

Goodwill's retail outlets operate throughout California, the U.S. and beyond. To the 83,333 clients we served in California and southern Oregon in 2008, **Goodwill** is much more than a network of thrift retail stores. Our mission focuses on finding sustainable employment for individuals to be able to support themselves and their families in our local communities. To provide funding for our workforce development services, we generate revenues through our retail outlets, environmental services and traditional fund raising.

As members of the Council of California **Goodwill Industries**, we work diligently to bring together individuals with disabilities or vocational disadvantages with local businesses who seek qualified employees. For job seekers, we provide education, vocational training, transitional job opportunities and employment placement assistance. On the business side, we seek partnerships with business leaders, elected officials and other community-based organizations on local, regional and statewide initiatives.

Offering extensive field expertise in the arena of workforce development, **Goodwill** seeks to serve as a reliable public policy resource to lawmakers, key players and stakeholders.

KEY POSITIONS

AB 918 (Adams)

Salvageable personal property: collection boxes

Summary: Would specify marking requirements on collection boxes that are used for the solicitation and collection of donations of salvageable personal property in California. The bill would allow a local jurisdiction to prohibit a person or an eligible organization from placing, using or employing a collection box for solicitation purposes if the collection box does not adhere to the disclosure requirements, and would specify that its provisions shall not be deemed to limit a local jurisdiction from adopting ordinances or regulations, regarding collection boxes, that are more stringent than the bill's provisions.

Position: **Sponsor**

POSITION PAPER

Unattended Donation Boxes AB 918 (Adams) SPONSOR

Summary: AB 918 (Adams) seeks to create a level playing field for all non-profit organizations that rely on private clothing and household items donated to support their charitable programs by establishing disclosure requirements (on unattended donation boxes) such as the name of the sponsoring organization, their address, contact number and whether or not the organization is a for-profit or non-profit company.

Discussion: **Goodwill Industries** and other prominent charities such as the Salvation Army, St. Vincent de Paul, American Cancer Society, United Cerebral Palsy and Society for the Prevention of Cruelty to Animals (SPCA) utilize donated used clothing and household items to aid individuals with economic, physical and mental disadvantages in their local communities. They make placement decisions with regard to their donation sites and thrift stores that are supported by their local community and property owners.

Goodwill Industries is the largest provider of jobs and job training for people who are disabled, disadvantaged and disenfranchised throughout the United States.

Goodwill's sale of donated merchandise in its retail stores supports extensive job training and job placement services throughout California.

AB 918 POSITION PAPER (*continued*)

It is important that organizations which utilize unattended donation boxes to solicit donated goods for re-sale, for profit or charitable use be required to provide proper disclosure about their organization so the public knows clearly what cause or causes their donations will benefit.

The California Council of **Goodwill Industries** is sponsoring AB 918 to require specific disclosure requirements for the placement of an “unattended donation box” in California. This disclosure will ensure individuals are clear that they are donating to a non-profit charitable organization or for-profit organization and that property owners, or their authorized agents, have issued written permission to have a box or boxes placed on the premises.

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FACT SHEET

83,333

of clients served in 2008 with quality workforce development services

13

of regional organizations that are members of the Council of California **Goodwill Industries**

8,498

of clients placed in jobs in 2008 by Council **Goodwill** agencies

\$10.12

average hourly wage for clients served in 2008 by Council **Goodwill** agencies

235

of thrift retail outlets operated by Council **Goodwill** agencies in 2008

LOCAL

the community focus of where services are provided from proceeds generated by the sale of donated goods and revenue from other business ventures & contracts

JOBS

the primary focus of our specialized mission that emphasizes workforce development services to people with disabilities or other barriers to employment

CONTACTS

For general inquiries:

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For other inquiries:

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Ms. Gayle Byrne | Council Vice-Chair

President | Southern Oregon Goodwill Industries

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Mr. Michael Fox | Council Treasurer

President / CEO | Goodwill Industries of Silicon Valley

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Mr. Mike Rowan | Council Secretary

CEO | Goodwill Industries of San Diego County

mikerowan@sdgoodwill.org

OUR MEMBERSHIP

Listed in alpha order based on location of agency headquarters:

Bakersfield, CA Goodwill Industries of South Central California
Serving Kern, Kings & South Tulare Counties

Ms. Sheryl Chalupa | President / CEO | schalupa@giscc.org

Long Beach, CA.. Goodwill, Serving the People of Southern Los Angeles County
Serving Southern Los Angeles County

Ms. Janet McCarthy-Wilson | President / CEO
jmccarthy@goodwillsolac.org

Los Angeles, CA Goodwill Southern California
Serving Northern Los Angeles, San Bernardino & Riverside Counties

Mr. Doug Barr | President / CEO | dbarr@goodwillsocal.org

Medford, OR..... Southern Oregon Goodwill Industries
Serving Siskiyou & Del Norte Counties

Ms. Gayle Byrne | President | gayle@sogoodwill.org

Oakland, CA Goodwill Industries of the Greater East Bay
Serving Alameda, Contra Costa & Solano Counties

Mr. John Latchford | President / CEO
jlatchford@eastbaygoodwill.org

Oxnard, CA Goodwill Industries of Ventura & Santa Barbara Counties
Serving Ventura & Santa Barbara Counties

Ms. Kathy Leahy | President / CEO | kathyleahygw@cs.com

San Diego, CA Goodwill Industries of San Diego County
Serving San Diego & Imperial Counties

Mr. Mike Rowan | CEO | mikerowan@sdgoodwill.org

OUR MEMBERSHIP (*continued*)

San Francisco, CA..... Goodwill Industries of San Francisco, San Mateo
& Marin Counties | Serving San Francisco, San Mateo & Marin Counties

Ms. Deborah Alvarez-Rodriguez | President / CEO
dalvarez@sfgoodwill.org

San Jose, CA..... Goodwill Industries of Silicon Valley
Serving Santa Clara & San Benito Counties

Mr. Michael Fox | President / CEO | michaelf@goodwillsv.org

Santa Ana, CA..... Goodwill Orange County
Serving Orange County

Mr. Dan Rogers | President / CEO | danr@ocgoodwill.org

Santa Cruz, CA..... Goodwill Industries of Santa Cruz, Monterey & San Luis
Obispo Counties | Serving Santa Cruz, Monterey & San Luis Obispo Counties

Mr. Michael Paul | President / CEO | mjpaul@scgoodwill.org

Santa Rosa, CA..... Goodwill Industries of the Redwood Empire
Serving Sonoma, Napa, Mendocino, Lake Humboldt & Trinity Counties

Mr. Mark Ihde | President / CEO | mihde@gire.org

Stockton, CA..... Goodwill Industries of San Joaquin Valley
Serving Amador, San Joaquin, Calaveras, Tuolumne, Stanislaus,
Mariposa, Madera, Merced, Fresno & North Tulare Counties

Mr. David Miller | President / CEO | davidm@goodwill-sjv.org