

Council of California Goodwill Industries

DRAFT Strategic Planning Survey v.1

Last Revision: 11/17/09

1. What is your vision for the future of the Council? Please tell us what the Council should be doing in the next three to five years, who it should be serving, who should lead the key initiatives and what levels of support should be provided by the membership.
2. What changes, if any, to the structure of the Council would be necessary to implement your vision for the Council's future?
3. What do you think are the primary strengths of the Council as a collective body of Goodwill organizations in California?
4. What are the top three values or benefits that the Council brings to your Goodwill agency? Please list them in order of priority.
5. Can you identify any statewide collaborative opportunities that the Council could administer for its members? If so, what changes to the structure of the Council would facilitate the pursuit of these opportunities?
6. Tell us what services and initiatives can and should be shared across territorial boundaries? Would the Council be able to provide coordination for these staff and service requirements?
7. Please describe some ways that the Council can demonstrate and measure its contribution to the members. Please include ideas for specific metrics and / or benchmarks that would be useful in demonstrating the benefits.
8. How much do you value intercommunications and best practices sharing within the Council's membership on a scale of 1 to 10 (10 representing the highest value and 1 representing no value).
9. What is your current level of satisfaction with the benefits you receive in return for your time and money commitment to the Council on a scale of 1 to 10 (10 representing the highest value and 1 representing no value).